



PUBLIC INFORMATION DIVISION
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NEWS RELEASE

METROPOLITAN POLICE DEPARTMENT

Service, Integrity, Leadership, and Fair Treatment to All

December 3, 2010

Department Teams with Big Brothers Big Sisters, Target Stores for Cops 4 Kids: Patrolling 4 Presents

A shopping spree for children, pizza party and visit from St. Louis Cardinal Mascot Fredbird will be among the highlights of the First Annual Cops 4 Kids: Patrolling 4 Presents event on December 4 at 9:30 a.m. the Target Store located at 4255 Hampton Avenue. The event is also sponsored by Big Brothers Big Sisters (BBBS) and Target Stores.

Fifteen St. Louis children who have been referred to BBBS will be assigned to two Police Officers as the children shop for holiday gifts for their families. Funds for the event are being provided by Target.

The event will also serve as a recruitment event for BBBS in an effort to recruit additional police officers to serve as a permanent Big Brother or Sister to St. Louis children. Currently, 20 department officers serve in this capacity.

There will be sound opportunities with Chief Isom as well as with officers participating in the day's events. Media interested in sound should arrive at 9:30.

WHO: Metropolitan Police Department, Big Brother Big Sisters and Target Stores

WHAT: Cops 4 Kids: Patrolling 4 Presents

WHEN: Saturday, December 4 at 9:30 a.m.

**WHERE: Target Store
4255 Hampton Avenue
St. Louis, Mo 63109**

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